

ERIC CHUNG

DESIGNER & BRAND SPECIALIST

CONTACT

WWW.ERICCHUNGDESIGN.CA

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EDUCATION

CITY UNIVERSITY OF HONG KONG

Department of Information Systems

Jan. 2018 - May 2018

- Student Exchange Program

UNIVERSITY OF WATERLOO

Candidate for Bachelor of

Global Business and Digital Arts

Expected Apr. 2019

- President's Scholarship

EXTRACURRICULARS

LEAD DESIGNER

WELBIE

Oct. 2017 - Present

VICE PRESIDENT DESIGN

NSPIRE INNOVATION NETWORK

Sep. 2015 - Apr. 2016

AWARDS

FIRST PLACE TEAM

CLEAR SPIDER UX/UI CASE COMPETITION

Feb. 2017

SKILLS

- Adobe CS6, InVision, Sketch, Figma, HTML/CSS, Photography

PROFILE

- Visual and user-centred designer passionate about shaping meaningful experiences and brand identities
- Demonstrated ability to listen to clients' needs, develop solutions to meet business goals, and build trust and respect
- Adept multitasker with the ability to bring simultaneous projects to completion with efficiency and attention to detail

EXPERIENCE

BRAND DESIGNER (CONTRACT)

Apr. 2017 - Present

WATERLOO EDC

- Creating branded reports, documents and slide decks, focusing on readability and brand consistency
- Currently working to modernize their visual identity

FREELANCE DESIGNER

Jan. 2014 - Present

ERIC CHUNG DESIGN

- Providing businesses with branding and design expertise, enabling them to improve market outreach and sales

LEAD HANDBOOK DESIGNER

May 2017 - Sep. 2017

DESIGNER / PHOTOGRAPHER

Sep. 2016 - May. 2017

THE FEDERATION OF STUDENTS

- Led creative direction of the Feds Student Handbook, which will be given out to 13,000 undergraduate students
- Researched and redesigned a marketing information booklet to support all Feds staff in understanding how to effectively market to the student demographic
- Conceptualized marketing campaigns and designed material for a variety of media, including print, digital screens, social media and web

USER EXPERIENCE DESIGNER

Jan. 2015 - Aug. 2015

IBM CANADA

- Prototyped design solutions for enterprise software, focusing on usability, accessibility and responsiveness
- Designed user interfaces in an agile work environment alongside developers, ensuring proper implementation