

ERIC CHUNG

DESIGNER & BRAND SPECIALIST

CONTACT

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EDUCATION

UNIVERSITY OF WATERLOO

Candidate for Bachelor of
Global Business and Digital Arts
Expected 2019

- President's Scholarship

EXTRACURRICULARS

BRAND AMBASSADOR

VICE PROMOTIONS

Sep. 2016 – Dec. 2016

VICE PRESIDENT DESIGN

NSPIRE INNOVATION NETWORK

Sep. 2015 – Apr. 2016

WEB DESIGNER

ENACTUS WATERLOO

Apr. 2015 – Aug. 2015

AWARDS

FIRST PLACE TEAM

CLEAR SPIDER UX/UI CASE COMPETITION

Feb. 2017

SKILLS

- Adobe Illustrator, InDesign, Photoshop, Lightroom, After Effects, InVision, Sketch, HTML/CSS, Photography

PROFILE

- Graphic and user-centred designer with experience working in freelance, corporate and non-profit settings
- Demonstrated ability to listen to clients' needs, develop solutions to meet business goals, and build trust and respect
- Adept multitasker with the ability to bring simultaneous projects to completion with efficiency and attention to detail

EXPERIENCE

BRAND DESIGNER (CONTRACT)

Apr. 2017 – Present

WATERLOO EDC

- Created branded reports, documents and slide decks, focusing on readability and brand consistency
- Currently working to modernize their visual brand identity

FREELANCE DESIGNER

2014 – Present

ERIC CHUNG DESIGN

- Enabled businesses to improve their market outreach and sales by developing strong brands and marketing collateral

LEAD HANDBOOK DESIGNER

May 2017 – Aug. 2017

GRAPHIC DESIGNER

Sep. 2016 – May. 2017

THE FEDERATION OF STUDENTS

- Led creative direction of the Feds Student Handbook, which will be given out to 13,000 undergraduate students
- Researched and redesigned a marketing information booklet to support all Feds staff in understanding how to effectively market to the student demographic
- Conceptualized marketing campaigns and designed material for a variety of media, including print, digital screens and social media

USER EXPERIENCE DESIGNER

Jan. 2015 – Aug. 2015

IBM CANADA

- Created accessible solutions for enterprise software, focusing on usability and responsiveness
- Designed user interfaces and worked alongside developers to ensure proper implementation and brand consistency